

Portland Gift & Accessories Show

MARCH 8-10, 2014

OREGON CONVENTION CENTER, PORTLAND, OR

FOR IMMEDIATE RELEASE

Press Contact:

Suzanne Pruitt – 678.285.0307

Email: suzanne@marshmeadowsmarketing.com

ECLECTIC LIVES HERE:

MARCH 8-10, 2014 PORTLAND GIFT SHOW'S GROWING SELECTION REFLECTS DIVERSE TASTES OF ITS TREND-SETTING CITY

ATLANTA (December XX, 2013) – Reflecting the diverse tastes of its trend-setting city, the Portland Gift & Accessories Show returns to the **Oregon Convention Center from March 8 – 10, 2014** with a growing selection of distinct designs, unique styles and up-and-coming lines custom-tailored to the Pacific Northwest region and surrounding areas. Whether their customers range from foodies to fashionistas or their merchandise mix is eclectic or elegant, retailers will find plenty of fresh new designs to liven their shelves this March. And, an earlier date pattern offers the ideal chance to stock up for Easter, Mother's Day and the busy summer buying season.

Show highlights include:

Eclectic Product Selection:

Urban Expositions will bring together a versatile exhibitor base for the 2014 show, including hundreds of top-name lines and innovative newcomers featured in six distinct product divisions on the show floor, including:



Artisans Avenue- Made in America handcrafted items of unique design



Food Focus- Speciality foods for the specialty food retailer-- a complete range of products from soup to nuts



Fashion Accessories- Jewelry, handbags, belts, scarves, clothing and personal accessories of all kinds-- everything from head to toe



Gifts & Collectibles- General gift items and collectibles from the ridiculous to the sublime



Jewelry Vault & Cash & Carry- Fine jewelry and gift to go



Vintage Collection- Cool old stuff with a history and antique reproductions for store display and for retail sales

Discounted Hotel Rates:

Buyers can take advantage of discounted hotel rates available at many properties convenient to the Oregon Convention Center by contacting Connections Travel Agency at 855.246.8722 or book online by visiting the travel sections of the show's website- www.portlandgiftshow.com.

Buyer Parking Rebate:

Buyers are eligible to receive up to \$6.00 in cash reimbursement for show parking when they pre-register. A special parking rebate coupon will be sent by mail along with buyer badges. To receive the rebate, buyers need to present the coupon with show badge, dated parking ticket/receipt and proof of \$250.00 in show orders to the show office. Valid one half hour prior to show close-- **Saturday & Sunday by 4:30 pm and Monday by 3:30 pm.**

Show Specials:

Many exhibitors will offer money-saving discounts and specials during the show. A listing of these show specials will be at registration, just inside the entrance to the exhibit hall.

Free Educational Programs:

Buyers are invited to attend these free educational seminar events during the show:

Saturday, March 8

How To Build Your Facebook Following

Presented By: SnapRetail | 10:00 am - 11:00 am

Facebook is a must for local retailers as it is one of the most cost effective ways to build loyalty. Learn the most proven – and easy – techniques to keep your store Facebook page engaging.

Sunday, March 9

How To Fall In Love with the Gift Industry and Our Customers All Over Again

Presented By: Sue Kirby | 10:00 am - 11:30 am

Join Sue Kirby for this informative seminar as she details tips and techniques on everything a retailer needs to know from how to create effective product displays to customer service, event planning to community involvement. With more than 35 years of experience in the gift industry, Sue Kirby has the insight on how to fall in love with the industry all over again.

Show Facts:

LOCATION

Oregon Convention Center
777 NE Martin Luther King Jr. Blvd.
Portland, OR 97232

Getting to the Oregon Convention Center couldn't be easier. Its central location in the heart of downtown Portland's Rose Quarter/Lloyd District affords numerous and speedy transportation options-- whether traveling by car or taxi, riding the city's airport-connected TriMet MAX light rail, or often by simply strolling a short distance from your hotel.

SHOW HOURS

Saturday, March 8 – Sunday, March 9: 9 am – 5 pm
Monday, March 10: 9 am – 4 pm

MORE INFORMATION

For exhibitor information, contact Jim Walker at 678.370.0360 or jwalker@urban-expo.com or Chris Menefee at 678.370.0352 or cmenefee@urban-expo.com. For buyer information or to pre-register, visit www.portlandgiftshow.com or contact Urban Expositions at 800.318.2238.

ABOUT URBAN EXPOSITIONS

Urban Expositions is the largest gift, airport and souvenir trade show organizer in the U.S., hosting a total of 32 shows each year. In January of 1996, Urban Expositions launched the semi-annual Philadelphia Gift Show, which has become one of the largest and most successful regional gift events in the nation. Since then, the company has continued to grow through acquisitions and new show development. Based in Kennesaw, GA, Urban Expositions offers a complete roster of trade show management services, including exhibit sales and marketing, operations, exhibitor/ attendee promotions and services, media relations, seminar and event coordination, database development and management. For more information, visit www.urban-expo.com or call 800.318.2238.

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